

# BOSTON *Curvy* FASHION WEEK

**FOR IMMEDIATE RELEASE**

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**Boston Curvy Fashion Week 2016 Presents “Emancipate Your Curves”**  
*Preparations are underway for this second annual event set to celebrate the curvy women of the New England area.*

BOSTON, Mass. – Your Desired Dream, a premier event planning agency established by Sandra Augustin, is back this year with the second annual Boston Curvy Fashion Week to be held from July 24<sup>th</sup> to July 30<sup>th</sup> 2016. A portion of the proceeds from this year’s event will go to their charitable partner, Rosie’s Place, an organization whose mission is to provide a safe and nurturing environment that helps poor and homeless women maintain their dignity, seek opportunity and find security in their lives through a wide-range of support, housing and educational services.

In an effort to cater to the curvy women of New England in a more inclusive way, Ms. Augustin created Boston Curvy Fashion Week which ran for the first time last year. When asked about what she hopes to achieve this year, Ms. Augustin replied, “What I hope people take away from Boston Curvy Fashion Week 2016 is the freedom to break away from their self-made limitations and explore the confidence they may have been told they did not have or didn’t believe they possessed.”

The theme for this year’s collection of events is “Emancipate Your Curves,” and through their action-packed lineup of events, Boston Curvy Fashion Week invites

you to do just that! Events include The Curvy Night Experience, The Curvy Expo, The Emancipate Your Curves Runway Show and many more!

Boston Curvy Fashion Week is poised to not only become the ultimate get-together for the fashionable curvy women of the greater New England area, but to also increase the visibility of the plus size industry in Massachusetts. “I am so happy that I get to combine several of my passions and shed some light on the curvy community that exists here in the Boston area,” said Rebecca Ndawana, one of the committee members involved in Boston Curvy Fashion Week.

Tickets will be available online through the Boston Curvy Fashion Week website.

For additional information, visit their website

<http://www.bostoncurvyfashionweek.com> and to stay up to date on all #BCFWeek news and events, visit the following social media platforms:

Facebook: [Boston Curvy Fashion Week](#)

Twitter: [@BCFWEEK](#)

Instagram: [@bostoncurvyfashionweek](#)

YouTube: [Boston Curvy Fashion Week](#)

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